



2026 Prepricing Guidelines

Please note our standard plant labels always include a UPC (barcode) on the back. Our price sheet indicates the UPC's for any given category. These can be entered under your SKU's in your Point of Sale system for ease in pricing, check out, inventory management, and sales reporting.

Specifications—

- White price tag (typically 1/2—5/8" wide x 4-6" tall) with black price amount. Pricing is in USD (\$1.99, \$7.99 etc). One tag per individual pot or pack.
- Standard Tags only include price. If you want something other than just the price that is considered custom. Custom tagging will only be considered for customers meeting the highest volume category.

Tag Volumes & Pricing—

- Standard Tag for High Volume Customers - Annual Sales \$50,000 and over: 16¢ each (Item # 973362)
This price point also includes customer supplied tags.
- Standard Tag for Low Volume Customers - Annual Sales Under \$50, 000: 20¢ each (Item # 973361)
- Custom Tag for High Volume Customers : 24¢ each (Item # 956197)

Prepricing Deadline and Requirements—

- Prepricing must be submitted by **January 15th** for Spring / Summer Season,
and by **May 15th** for Fall / Winter Season.
- Clearly indicate which items you would like priced. If it is left blank we will assume no pricing on that item / category. There can only be one price point per UPC, per calendar year. For example—we do not have a way to distinguish between Spring and Fall Pansy Pricing.

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